

## Margaret Meps Schulte

206.232.1234 | meps@3greatchoices.com | 3greatchoices.com

1037 NE 65<sup>th</sup> Street #80517, Seattle WA 98115

I bring a unique set of technical and creative skills to the delivery of information, with decades of experience as a graphic designer, illustrator, author, and web developer.

### PROFESSIONAL EXPERIENCE

- 2003–present. Principal, 3 Choices Creative Communications. I deliver out-of-the-box communications services for nonprofits and socially-responsible businesses, including:
  - Website design, development, and hosting
  - Content strategy and creation
  - Curriculum development
  - Marketing and branding campaigns
  - Video production, motion graphics, and animation
  - Podcast production
  - Instructional/user manuals
  - Print and digital design
  - Original illustration in digital and traditional media
- 2013–2019. Art Director, Burning Man Department of Mutant Vehicles (DMV). Responsible for exterior and interior art on three temporary buildings, including budgeting, managing a team of 10–20 volunteers, and building large-scale public art.
- 1997–2015. Founding board member, Nonprofits Without Borders (formerly Sou Digna/I Am Worthy) and Bahia Street, two nonprofits based in Seattle and Brazil. Responsible for branding, communications strategy, and design of websites and print communications.
- 2001–2003. Business Analyst, Expeditors International, Seattle, Washington. Worked with end-users and programmers to develop software to solve business problems. Expeditors is an S&P500 international shipping company.

### PRIOR EXPERIENCE

- Information Architect, Quovera
- Knowledge Manager, Arthur Andersen Business Consulting
- Systems Integrator, Battelle Memorial Institute

### PROJECT HIGHLIGHTS

- **Washington Nonprofit Institute** ([wanonprofitinstitute.org](http://wanonprofitinstitute.org))  
The institute provides free, on-demand learning for nonprofits, with hundreds of pages of content. As the designer and developer, I have been involved since the inception in every aspect, including branding and print campaigns to let nonprofits in Washington know about this valuable resource. In addition to development of curriculum materials (highlights are listed below), I maintain the back end of the Wordpress CMS site, providing security oversight, software updates, site analytics, and backup management.



- Washington State Nonprofit Conference** (wastatenonprofitconference.org)  
 I have provided support to the conference for five years, including branding and logo design, design and development of the website, and design for print collateral and signage. In 2020, I also developed and hosted the website used to deliver the conference in an online format.



- Washington Student Engagement Networks**  
 I provide website, video, graphics, and print support for the student advocacy branch of the College Promise Coalition. Recent projects include a website redesign (wa-sen.org), print and online materials for two online conferences, development of video assets, and the WA-SEN Toolkit, a multimedia online resource for onboarding employees and volunteers.



- Central Washington Conference for the Greater Good**  
 My support of the conference since 2015 includes web development, print collateral design, graphic design, and media production.
- The Nonprofit Radio Show**  
 This bi-weekly podcast, sponsored by 3 Choices, provides information and resources to help small nonprofits. It's available for free on platforms such as Apple Podcasts, Spotify, and Google Podcasts, and I produce the audio and provide technical support.

## CURRICULA HIGHLIGHTS



As a team member on these projects, my wide range of deliverables has included logos and style guides, formatted documents and presentations, scripts and animation in English and Spanish, live-action video with motion graphics, online document vaults, Wordpress websites (front and back end), dynamic interactive graphics, promotional mailings, online quizzes, and completion certificates.

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>Disaster Planning for Nonprofits</li> <li>WA-SEN Toolkit</li> <li>Safety &amp; Health in Nonprofits</li> <li>Stay Up to Date With the Secretary of State</li> <li>Build A Movement!</li> </ul> | <ul style="list-style-type: none"> <li>Starting a Nonprofit/Dissolving a Nonprofit</li> <li>Liquor, Cannabis, Gambling...and Your Fundraising Event</li> <li>Strategic Planning in Nonprofits</li> <li>Let's Go Legal</li> </ul> |
|---|--|

## MISCELLANEOUS

- Bachelor of Fine Arts, Painting and Sculpture, The Ohio State University.
- Author of two illustrated books, *Strangers Have the Best Candy* (winner of the London Bookseller 2015 Diagram Prize) and *The Joyful Bear*.
- Creator of I Smile First and The Happy Spot, two nationwide projects to encourage positive interactions between strangers.
- All logos and illustrations above are my original work.

